



TAMEK GRUP GIDA ÜRETİM A.Ş.
COOKIE POLICY AND TERMS OF USE
INFORMATION TEXT

Document No	TLM-384-İK
First Publication Date	01.01.2023
Revision Date/No	28.08.2023/01
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Your privacy is important to **TAMEK GRUP GIDA ÜRETİM A.Ş.** (will be referred to as “**COMPANY**” or “**TAMEK**”), ensuring confidentiality and security is our basic principle. In order to protect the privacy of our customers' personal information, our company's system and internet infrastructure were kept at the most reliable level, necessary precautions were taken, and security systems were provided.

You can visit our website (“website”) without providing any personal information, and you can meet your needs by getting information about our company, products and services. Cookies are used to collect information about website usage during visits. Our aim here is to provide convenience to the user visiting our website and to find out how we can improve the operation.

Cookie Policy and Terms of Use Information Text has been prepared with the aim of informing you, as a relevant person, about your personal data that will be automatically processed through www.tamek.com.tr during your visit, in accordance with the Law on the Protection of Personal Data No. 6698 (“Law”) and the relevant legislation. In this text, there are explanations about the use of cookies on our site and information on how you can control these cookies.

WHAT IS COOKIE?

We use cookies to enable you to make better use of our website. Cookies are small units of data that are temporarily stored on your computer and mobile device by your browser and enable you to experience our website better. Cookies do not contain personal information about you and cannot be used to identify individual users. Cookies usually have a unique identifier, which is an anonymous number (randomly generated) stored on your device. Some end when your website session ends, while others stay on your computer longer.

TYPES OF COOKIES

First Party Cookies

First party cookies are defined by the website you are visiting and can only be read by that site.

Third Party Cookies

In addition to cookies designed by our company, cookies can also be used within the scope of services received from third parties.

TAMEK GRUP GIDA ÜRETİM A.Ş.

Head Office: Palladium Tower İş Merkezi, Barbaros Mah. Kardelen Sok. No:2 İç Kapı No:30 P.K. 34746 Ataşehir / İstanbul / Türkiye

Branch: Tavşanlı Mah. Camandıra Mevkii Sokak No: 13/1 Karacabey - Bursa / Türkiye

Branch: Taytan Mahallesi Gedizler Caddesi Bezirganlı Mevkii No:71 Salihli- Manisa / Türkiye

Branch: 600 Evler Mah. 1352 Sokak No: 3 P.K. 10200 Bandırma- Balıkesir / Türkiye

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Third party cookies are defined by other organizations that we use for different services. For example, the external data analysis services we use and the suppliers that offer this service set cookies on our behalf to report what is popular and what is not.

TAMEK does not have any control over third party cookies, nor does it accept any liability for them. Please refer to the third party website for more detailed information.

WHY SHOULD I ALLOW COOKIES?

The information contained in the cookies is used to improve the services offered to you, for example:

- If you enable a service to recognize your device, you will not have to provide the same information over and over during a session. For example, filling out a web form or web survey.
- Supporting the My Favorites (My Content) function
- Allowing the video player to function properly
- Measuring how many people are using the Services, enabling these services to make them easy to use and ensuring there is enough capacity to continue to be delivered quickly, analyzing anonymous data to help us understand how people interact with different aspects of our online services and to understand how we can improve these services to assist.

WHAT HAPPENS IF I DO NOT ACCEPT?

Web browsers usually accept cookies automatically. The use of cookies is not mandatory to use our website, but if you set your browser not to accept cookies, the quality of your user experience may decrease and various functions of our site may be impaired. If you decide not to accept cookies, certain features of this website may not be displayed or work properly.

Features that are likely to be affected include:

- Using the My Favorites (My Content) function
- Inability to experience the website in a personalized way
- Video watching
- Like or share this page on social networks
- Display of embedded content

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COOKIES DEFINED FROM THIS WEBSITE

Technical Cookies: With the help of technical cookies, the operation of the Website is ensured, and the pages and areas of the website that are not working are detected.

Flash Cookies: These are the types of cookies used to activate the image, sound or other digital content on the Website.

Personalization Cookies: These are the cookies used to remember the preferences of the users when they visit different pages of different websites. For example, remembering your chosen language preference.

Analytical Cookies: Analytical cookies are cookies that produce analytical results such as the number of visitors to the Website, the detection of pages viewed on the Website, Website visiting hours, and website page scrolling movements.

COOKIES WE USE ON OUR WEBSITE

Social Media Cookies: These types of cookies are used to track people who are members of social media networks Twitter, Facebook, Instagram, Vimeo, Linkedin or not, for market analysis and product development.

Search Engine Analytics: Such cookies enable the collection of all statistical data, thereby improving the presentation and use of the Website. By adding social statistics and interest data to these statistics, search engines allow us to better understand users. Our website uses Google and Yandex Analytics cookies. The data collected with the said cookies are stored in accordance with the data protection likelier of the relevant search engine.

To learn about Google's analytical data processing activities and policies on personal data protection: <https://policies.google.com/>

To learn about Yandex's analytical data processing activities and policies on personal data protection: <https://metrika.yandex.com/about/info/gdpr>

Technical Cookies:

- It is used to ensure the continuity of the session.
- Load balancing cookies are used to reduce server load by distributing the load.
- Security cookies are cookies used to control site and visitor security.
- Cookies Used for Fraud Detection: It is used to detect click cheats.

User ID Cookies: Such cookies are used for users to see only their own information. (Includes information such as name, e-mail, telephone, etc.)

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Personalization Cookies:

- Language: Saves the language selected by the user and offers options accordingly.
- Mobile: It is used to display the main website if the user is visiting the Website from a mobile device. (For example, the device has Flash enabled), or is on a mobile site that doesn't need Flash. The source site is saved so that the user's preferences can be better understood.
- Flash cookies: Enables audio and video contents to be played.

Cookies by Term of Validity:

There are two types of cookies according to their validity period; Persistent Cookie and Temporary Cookie. Temporary cookies are created while visiting the website and are only valid until you close your browser. Persistent cookies are created when you visit the website and remain until you delete them or expire. Persistent cookies are used to perform actions such as providing a personalized experience compatible with your settings.

Our website's temporary and permanent type cookies are used especially to distinguish you from other users of our site and also to make arrangements according to your interests and preferences. Persistent cookies last for 2 years.

Apart from the cookies listed above, other first-party or third-party cookies and cookies embedded in the website of technologies such as JavaScript and iframe used on the site may also be used. By accepting cookies, you accept that such content may also use cookies.

HOW CAN YOU CONTROL COOKIES?

Almost all internet browsers are predefined to accept cookies automatically. However, you have the right to control and delete cookies as you wish. You can delete the cookies already on your computer and prevent the saving/setting of cookies in most Internet browsers. You can get support from your browser's help menu to manage cookies.

Google Analytics	https://tools.google.com/dlpage/gaoptout
Google Chrome	http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647
Internet Explorer	https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies
Mozilla Firefox	http://support.mozilla.com/en-US/kb/Cookies
Opera	http://www.opera.com/browser/tutorials/security/privacy/
Safari	https://support.apple.com/kb/ph19214?locale=tr_TR

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MANAGEMENT OF COOKIES ON THE INTERNET BROWSER

Most Internet browsers allow you to:

- View and delete saved cookies
- Block third-party cookies
- Block cookies from certain sites
- Block all cookies
- Delete all cookies when you close the browser

If you choose to delete cookies, your preferences on the relevant website will be deleted. Also, if you choose to block cookies altogether, many websites, including our agency's websites, may not work properly.

YOUR RIGHTS AS PERSONAL DATA SUBJECT

Personal data subjects have the following listed rights within the scope of Article 11 of the Law "regulating the rights of the data subject":

- to learn whether his/her personal data are processed or not,
- to demand for information as to if his/her personal data have been processed,
- to learn the purpose of the processing of his/her personal data and whether these personal data are used in compliance with the purpose,
- to know the third parties to whom his personal data are transferred in country or abroad,
- to request correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- to request the deletion or disposal of personal data in the event that the reasons requiring its processing cease to exist despite the fact that it has been processed in accordance with the Law and other relevant law provisions, and to request the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- to object to the occurrence of a result against the person himself/herself by analyzing the data processed solely through automated systems,
- to claim compensation for the damage arising from the unlawful processing of his/her personal data.

You can submit all your requests regarding the issues in the list to TAMEK by using the Personal Data Subject Application Form (<https://www.tamek.com.tr/kurumsal/kisisel-verilerin-korunmasi>) published on the website in accordance with the Communiqué on Application Procedures and Principles to the Data Controller.

We present these matters to your information.

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