



TAMEK GRUP GIDA ÜRETİM A.Ş.
PROTECTION OF PERSONAL DATA
CUSTOMER CLARIFICATION AND
INFORMATION TEXT

Document No	TLM-367-İK
First Publication Date	01.01.2023
Revision Date	28.08.2023/01
Page No	1 / 3

In accordance with the relevant provisions of the Law on the Protection of Personal Data No. 6698 (KVKK), this clarification text is prepared by **TAMEK GRUP GIDA ÜRETİM A.Ş.** (will be referred to as “**COMPANY**” or “**TAMEK**”) as Data Controller within the framework of the Communiqué on the General Illumination Text and the Procedures and Principles to be Followed in Fulfilling the Obligation of Illumination within the scope of the Law on the Protection of Personal Data. We declare that the personal data transmitted to “**TAMEK**” is not used other than for the purposes of obtaining personal data, is not processed and shared with third parties without express consent or the existence of any of the exceptional circumstances in Article 5 of the KVKK Law, and all necessary administrative and technical measures have been taken to ensure the appropriate level of security in this regard.

1. Which of your Personal Data is Processed within the scope of our activities and What are the Purposes of Processing Your Personal Data?

Within the scope of our activities, we collect and process the following information about our Customers for limited purposes:

- **Identity information** (Legal Entity Authorized Representative/Real Person Name, surname, TR identity number)
- **Contact Information** (Telephone number, e-mail address, address to ship the product),
- **Financial Information** (Tax identification number, bank account number, invoice information),
- **Physical Space Security Information** (Images recorded with camera recordings),
- **Audio and Visual Recordings** (photos and videos taken in the workplace / workplaces to be used within the scope of the promotional activities of the **COMPANY**),
- **Legal Transaction Information** (Information containing personal data in correspondence with judicial authorities and in lawsuits and response petitions to be submitted to the courts in a possible judicial process),
- **Customer Transaction Information** (Demand Information, Complaint Information),
- Data in the categories of **Risk Management** (Information processed for the management of commercial, technical, administrative risks, etc.),

We collect and process data limited to the purposes of execution of emergency management processes, execution / supervision of business activities, informing authorized persons, institutions and organizations, executing management activities, ensuring physical space security, carrying out financial and accounting works, executing activities in accordance with the legislation, executing contract processes, executing communication activities, following and executing legal affairs, executing goods / services sales processes, execution of goods / services after-sales support services, execution of goods / services production and operation processes, execution of customer relations management processes, execution of activities for customer satisfaction, follow-up of requests and complaints, organization and event management, follow-up of insurance transactions, execution / control of risk management processes, execution of advertising /

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Page No	2 / 3

campaign / promotion processes, execution of marketing processes of products / services, execution of commitment processes to companies / products / services, execution of marketing analysis studies, receiving and evaluating suggestions for the improvement of business processes, conducting information security processes, ensuring the security of data controller operations, carrying out storage and archiving activities. (save, storage, transfer, disposal)

2. To Whom And For Which Purposes The Processed Personal Data May Be Transferred

We may transfer your personal data, which has been categorized above and whose processing purposes are specified, to the following parties and purposes: **Authorized Public Authorities and Organizations** (Courts, Prosecutor's Offices and Police and other Law Enforcement Units, Revenue Administration in case of supervision, in order to fulfill our burden of proof in case of written request and in a possible judicial process), **Business Partner / Banks / Financial Advisors** (Giving information to the bank for reasons such as credit card collection, fee refund, Auditing financial records), **Business Partner / Financial Advisor** (Approval of financial and financial statements by the Certified Public Accountant), **Business Partner / Broker Insurance Company** (Tracking Insurance Transactions), **Supplier / E-mail Service Provider** (purchasing Goods and Services, establishing a contractual relationship, transmitting correspondence information such as briefing), **Supplier / Information Systems Supplier Company** (to provide Information Technology Support Services), **Shareholders** (execution/supervision of business activities), **Lawyers, Auditors, OYAK Affiliates and Group Companies, Tax Consultants, Agencies, Food Wholesalers, Supplier Companies** (in order to carry out business activities and fulfill our legal obligations) within the scope of consultancy and other third parties from whom services are provided.

3. The Method and Legal Basis of Collection of Your Personal Data

Your personal data may be collected by “**ŞİRKET**” in written, verbal or electronic media, automatically or non-automatically, by filling in the agreement form, for the purposes listed above. Your personal data is collected within the scope of the establishment or performance of the agreement in order to provide better and quality service to our customers, to start and maintain the commercial relationship, to present its commercial and administrative activities within the framework of the laws regulating business and social life, within the framework of the legal reasons specified in Articles 5 and 6 of the Law, the fulfillment of the legitimate interests and legal obligations of the “**COMPANY**”, the establishment, exercise or protection of a right and, if found, the express consent of the person concerned.

4. Your Rights Enumerated in Article 11 of the Law

We inform you, the personal data subject, that you have the following rights in accordance with Article 11 of the Law: Learning whether your personal data is processed or not, If your personal data has been processed, requesting information about it, Learning the purpose of the processing of your personal data and whether these personal data are used in compliance with the purpose, Knowing the third parties to whom your personal data is transferred in the country, Requesting the rectification of the incomplete or inaccurate data, if any, Requesting the notification of the transaction made in this context to the third parties to whom your personal data has been transferred,

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Requesting the deletion or disposal of personal data in the event that the reasons for processing disappear, although it has been processed in accordance with the Law and other relevant law provisions and requesting the notification of the transaction made in this context to the third parties to whom your personal data has been transferred, Objecting to a result against you by analyzing the processed data exclusively through automated systems, Claiming compensation for the damage arising from the unlawful processing of your personal data.

You can submit your applications regarding your rights listed above by filling out the **Tamek Data Subject Application Form**, (<https://www.tamek.com.tr/kurumsal/kisisel-verilerin-korunmasi>) which you can access on our website on (www.tamek.com.tr), or with another written document with the same content, to “TAMEK”. Depending on the nature of your request, your applications will be concluded free of charge as soon as possible and within thirty days at the latest, however, if the process requires an additional cost, you may be charged a fee according to the tariff to be determined by the Personal Data Protection Board. For comprehensive information on the principles of protection and processing of your personal data, you can review the Personal Data Processing and Protection Policy on the company's website. You can send all your requests in writing to the following correspondence/contact or e-mail addresses.

Data Controller : TAMEK GRUP GIDA ÜRETİM A.Ş.
Mersis Number : 0817-0582-1350-0001
Address (Head Office) : Palladium Tower İş Merkezi, Barbaros Mah. Kardelen Sok. No:2
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